



CITY OF MILPITAS  
ECONOMIC DEVELOPMENT COMMISSION  
MILPITAS CITY HALL COMMITTEE MEETING ROOM  
APPROVED MINUTES  
February 9, 2009

- I. Pledge of Allegiance** Chair Brahmbhatt called the meeting to order at 7:00 p.m. and led the Pledge of Allegiance.
- II. Roll Call** Present were Vice Chair DeSmidt and Commissioners Cornell, Mendizabal, T. Nguyen, Peoples and Tsao  
Absent were Alternate Commissioners Mohsin and Bhambhra  
Commissioners Maglalang and M. Nguyen had an excused absence.
- III. Seating of Alternates** Alternates seated: None
- IV. Announcements**
- City Council** Mayor Bob Livengood announced that the City would have two Farmer's Markets, both on Sundays.
- Commissioners:** Vice Chair De Smidt made several announcements.
- V. Public Forum** Chair Brahmbhatt invited members of the audience to address the Commission on any item not on the agenda.
- Marilyn Hay, 523 Dundee Avenue, Resident and Library Advisory Commissioner, passed out a brochure about the Milpitas Library's donation program and encouraged the Commission to visit the library.
- Chair Brahmbhatt announced that on Wednesday, February 11<sup>th</sup> at 9 a.m., he will be attending a meeting at IBM on hydrocarbon fuel stations.
- Vice Chair DeSmidt asked for an update on the Parking Task Force. Ms. Barnhart indicated that one would be provided at the next meeting.



## **VI. Approval of Agenda**

MOTION to approve the Agenda as submitted.

M/S: Mendizabal/Peoples

Ayes: 7

## **VII. Approval of Minutes**

MOTION to approve the minutes of January 12, 2009

M/S: Mendizabal/Peoples

Ayes: 7

Ms. Barnhart noted that the minutes of January 28, 2009 will be presented at the next meeting.

## **VIII. New Business**

### **1. Economic Development Strategy Priorities**

The Commission watched the tape of the Mayor's comments on December 2, 2009 relating to his Economic Development priorities.

Commissioner Cornell said that as for hotels, revenue is 80% of what it was last year and her work does not want to lay people off. Most hotels are laying off 30% of the workforce.

Chair Brahmabatt suggested that the City look into high class office space.

Commissioner Mendizabal said the school district and the city should work together and noted that many people decide what cities they want to move to because of their school district and environment. He said the City has a great school district and felt we should promote it. He noted that at tomorrow's board meeting, they will be looking at 2 million dollars in cuts. He said that the quality of schools is an economic development issue.

Further discussion ensued about the Mayor's vision and the Commission's priorities.

Ms. Barnhart suggested that the Commission focus on outreach to major revenue generation and large employers. The Commission agreed that they needed to reassess their goals and focus related to the changing market.

Chair Brahmabatt noted that he is working with the Mayor by setting up meetings with technology companies.



Commissioner Peoples said that the Commission should represent the different industries.

Chair Brahmbhatt suggested that the Commission establish subcommittees to meet and greet with different companies; Commissioner Cornell agreed.

Commissioner T. Nguyen felt that the Commission needs to do more outreach to the Community.

Commissioner Mendizabal asked if the Commission needs to change the bylaws and Ms. Barnhart said the categories need to change if the Commission recommends expanded representation.

Commissioner T. Nguyen requested that the Commission review the bylaws and categories at the next meeting.

**Motion** to form a task force to review the Strategic Plan recommendations, establish an update and implementation that would include all the members to provide input to the task force and come up with an outline at the next meeting.

M/S: Peoples/Cornell

Ayes: 7

## **2. Commission Membership**

Chair Brahmbhatt and Commissioner Cornell report out recommendations for membership modification to reflect the new priorities for Economic Development. This item was continued to the next meeting.

## **3. Report on Library Photovoltaic Study:** On a recommendation by Commissioner Peoples and Vice Chair De Smidt, this item was tabled to the March meeting.

## **IX. Upcoming Events**

### **A. Future Agenda Items:**

There were none.

### **B. Next Meeting: March 9, 2009**

### **C. Commissioner's Brunch: Saturday, April 4th at Dave and Busters.**



Ms. Barnhart noted that the Commissioners Recognition Brunch will be held on Saturday, April 4th at 9 a.m. at Dave and Busters. Part of the money reserved for the Commissioner's gift will be donated to the food pantry.

**D. State of the Community Address: Wednesday, April 22, 2009, 5:30 p.m. City Hall.**

**E. Adjournment**

**X. Adjournment** Chair Brahmhatt adjourned the meeting at 8:21 p.m. to the March 09, 2009 meeting.

Respectfully submitted,

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Veronica Bejines, Recording Secretary